



Lili Baranyai

Junior UX/UI designer

Education

Budapest Metropolitan University

Media Design BA | 2023-2026

- Built a broad foundation in visual and digital design, including UI, typography, layout, motion, and 3D
- Developed strong visual thinking across different digital media and creative tools

Graphic Design Course - SKVOT

2024-2025

Experience

UX/UI Designer

Lazlon Kft. | 2024-

- Designed UX/UI for multiple web-based products, including a birthday calendar app, a recipe-building app, and an early-stage craft-related tool
- Worked across the full design process: desk research, user interviews, surveys, personas, journey maps, wireframes, high-fidelity UI, and usability testing
- Created and refined user flows, information architecture and interface layouts
- Collaborated closely with a developer and product owner in a small team
- Made product and design decisions based on research findings, user feedback, and business goals
- Designed marketing website screens and supporting visual materials for product communication

Freelance Graphic Designer

2022-2024

- Designed posters, logos, flyers, roll-ups, and social media assets for businesses, school projects, and personal projects
- Created print-ready and digital materials with attention to layout, typography, color, and visual consistency
- Explored branding, photography, and visual storytelling through creative projects

About me

I like to fill my life with things worth remembering: new places, good food, long conversations, photos, and small creative projects. I notice details quickly and constantly think about why things work the way they do. In product design, this translates into deep curiosity, ownership, and a genuine care for creating experiences that feel clear and thoughtful

Contact

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📍 Budapest, Hungary

Skills

- Figma, Canva, Miro
- Adobe Illustrator, Photoshop, Premiere Pro, InDesign, After Effects, Audition
- Microsoft Office (Word, Excel, PowerPoint)

Languages

- Hungarian — Native
- English — C1
- German — A2